Wild Billie Website ideas & Branding

Front page Idea- search engine

* Zeil.com

KIA ORA! Ready for do your next?

A screenshot of a computer

Description automatically generated

As you scroll down you can find races

And can look something like this, (Netflix)

* We want to keep it simple, back page white like Zeil. And not have too much going on.
* Ones they click on the event, it will open to a page with more information. (This is where we would ideally want them to enter their email addresses to find more info on the event.

A screenshot of a television show

Description automatically generated

We only want 3 pages.

1. Home page with the information above. Ones they click on to find out more, we want to capture their email address before they can get more information.
2. About us page
3. Login to save events to a calendar (Coming soon) We can chat about this, I’m not sure if you can create this or not. SO can just create a coming soon page. 😊

Branding

* The branding I emailed was for a sunscreen brand I was going to launch but we’re not using that branding anymore.
* However, I do think we can potentially use some of it for this website, the colours, the font, and the fox (Mascot)